



MAN v FAT AWARDS 2026

SATURDAY 9TH MAY 2026

MAN v FAT



THE MAN V FAT AWARDS RETURNS FOR ANOTHER MEMORABLE NIGHT,
AND THIS TIME AROUND, WE'RE HEADING TO THE MIDLANDS!

We'll be hosting our awards at the incredible Villa Park, home of Premier League side Aston Villa.

We've got a number of sponsorship awards available and we'd love to have your company involved. Take a look at the below, and drop us a line at marketing@manvfat.com for more details.



AWARDS MEDIA COVERAGE
REACHED AROUND
500,000
PEOPLE IN 2025

“MAN V FAT SHOULD BE VERY PROUD OF THE DIFFERENCE YOU'RE MAKING TO PEOPLE.
BROWN & BROWN WERE REALLY PLEASED TO BE ABLE TO SUPPORT THIS IN OUR OWN SMALL WAY.”

GUY COX, BROWN & BROWN



“SPONSORING AN AWARD AT THE MAN V FAT AWARDS GAVE MARDEN A BRILLIANT PLATFORM TO SUPPORT A PROGRAMME THAT GENUINELY CHANGES LIVES—CELEBRATING REAL COMMITMENT, HEALTHIER HABITS, AND STRONGER COMMUNITIES.

IT ALSO HELPED US BOOST BRAND VISIBILITY WITH A HIGHLY ENGAGED AUDIENCE AND CONNECT WITH PEOPLE WHO SHARE OUR VALUES AROUND WELLBEING, MOTIVATION AND POSITIVE LONG-TERM CHANGE.”

TRACY STANBROOK, MARDEN

**MAN v FAT**

MAN v FAT AWARDS 2026

SATURDAY 9TH MAY 2026**AWARD SPONSOR X14****£999 + VAT****Ticket Allocation**

2 x VIP package or 2 x in-person tickets included

Digital Assets

Logo/company name to appear on all assets for digital/social advertising for awards night

Logo/company name and half page advert to appear in awards night programme

Logo/company name to appear on individual award collateral e.g. nomination forms, award description, nominee shortlist, winners announcement

Company has opportunity for 2 x social media posts, to be used within six months of the awards night (by 31st December 2026)

Press & Media Support

Press Release to launch awards sponsorship with local, national and regional media



TITLE SPONSORSHIP

With this package, the Awards Night will be named in all correspondence, digital and physical assets after the company/companies e.g. 'The MAN v FAT Awards in association with....'.

This exclusive package is available for just £6,000 + VAT

Digital Assets

Logo/company name to appear on all assets for digital/social advertising for awards night

Logo/company name and half page advert to appear in awards night programme
(distributed to players in PDF format)

Company has opportunity for 2 x solus e-mail to all players, which also mentions award sponsorship and can be used to upsell products

Company has opportunity for 2 x monthly social media promotions on MAN v FAT social channels in autumn 2026 and early 2027

The headlines sponsor will be acknowledged as a key partner on the MAN v FAT web pages for at least 12 months

Ticket Allocation

6 x VIP package tickets for staff or company partners

Physical Assets

Sponsor activation space available on the night at Villa Park

Main sponsor to be attributed to the main award of the night to present (Amazing Loser Award)

Press & Media Support

Press Release to launch awards sponsorship with local, national and regional media

Press release to be sent to sponsor's industry trade media

Press Release to appear on MAN v FAT website and social media channels

£6,000 + VAT EXCLUSIVE SPONSORSHIP